

# INGREDIENTS PAVILION AT PROPAK PHILIPPINES



CPHI Global events are the world's most important gatherings for ingredients, machinery, equipment, technology, package and contract service suppliers, distributors and buyers from the pharmaceutical industry.

CPHI has 8 exhibitions around the world: CPHI China in Shanghai, Pharmapack by CPHI in France, CPHI Japan in Tokyo, CPHI North America in Pennsylvania, CPHI Korea in Seoul, CPHI Barcelona in Spain, CPHI India in Delhi, Pharmaconex in Cairo, Egypt, CPHI Middle East in Saudi Arabia and CPHI South East Asia in Thailand.

# CPHI

South East Asia

## PHILIPPINE MARKET OUTLOOK



The Philippines pharmaceutical market was valued at \$3.3 billion in the year 2020. The market is expected to grow at a CAGR of more than 1% during the period 2017-2026.



The Filipino pharmaceutical industry is one of the fastest-growing industries in the country and is home to over 14 of the world's top 20 pharmaceutical companies.



Health and life sciences are among the industry clusters that are under the priority program of the Department of Trade and Industry for the next six years. Other clusters include the industry, manufacturing and transport, technology, media and telecommunications.



Philippine Medicines Policy for 2022 – 2030, which will guide and align efforts toward sustainable access to quality and affordable essential medicines and a reduction of health out-of-pocket spending for Filipinos, which is congruent with the objectives of the Universal Health Care Law



The Department of Health (DOH) together with the Department of Trade and Industry (DTI) and other relevant government agencies, developed a participatory roadmap to guide the country in developing a more competitive pharmaceutical sector in the country with the aim of substantially increasing the capacity of our local manufacturers to be able to produce 60 percent of the country's registered medicines and become major producers of essential drugs by 2030.



The government had been encouraging foreign pharmaceutical companies to establish manufacturing facilities in the Philippines through the Corporate Recovery and Tax Incentives for Enterprises (CREATE) act that will give tax incentives to pharmaceutical firms that establishes facilities in the country. This will not only boost local supply but will also establish the country as a manufacturing hub for pharmaceutical products and preparations, an industry that is currently valued at 34.81 billion Philippine pesos.



This 2024, ProPak Philippines will be featuring CPHI pavilion with a focus on the latest developments in the pharmaceutical industry. From innovative ingredients to cutting-edge processing techniques, the pavilion is an ideal platform that combines the processing, packaging, and pharmaceutical industries. ProPak Philippines is a comprehensive solution for all your industry needs.

## WHY PROPAK PHILIPPINES?



**YOUR TARGET IS OUR TARGET.**

We strive to meet your goals by ensuring that our visitors are of the highest quality and are relevant to the industry.



**SUPPORTIVE LOCAL AND INTERNATIONAL PARTNERS.**

With a strong support of government agencies and industry associations from food, pharmaceutical, automation, printing, packaging, and a lot more.



**GROWING EXHIBITION**

Diversifying into other sectors beyond food and beverage industries, which were previously the primary target.

## HOW TO EXHIBIT



**SPACE ONLY** Minimum 18sqm

**PHP18,100\*** per sqm

**USD365** per sqm



**SPACE ONLY + WALK - ON PACKAGE**

Minimum 9sqm

**PHP20,300\*** per sqm

**USD405** per sqm

Floor space, walls, carpet, fascia, fluorescent tube lighting, 5 amp socket, desk, round table, chairs, and trash bin

\*\*Requisite for ProPak Connect listing: PHP 25,600 / USD 500 below  
\*Subject to +12% VAT

## EXHIBITOR INQUIRY



Partner Association for Pharmaceutical Sector:



ORGANISED BY  
 **informa**markets