

# INGREDIENTS PAVILION AT PROPAK PHILIPPINES



Fi Asia connects international suppliers across the nutraceutical and food and beverage industry, looking to source the most innovative and highest quality ingredients, dietary supplements, and services.

Held subsequently in two major cities of ASEAN; Bangkok and Jakarta, Fi Asia brings together the world's leading food and beverage buyers, research & development, business development and marketing specialists from all around the globe.



Asia Thailand

## PHILIPPINE MARKET OUTLOOK



The Asia Pacific Specialty Food Ingredients Market size has been estimated and projected to reach **USD 17.69 billion by 2028** at a **CAGR of 6.9%** during the forecast period from 2023-2028.



The **Food market in the Philippines is projected to grow by 7.07% (2023-2027)** resulting in a market volume of **USD 176.90 billion in 2027**



**Revenue in the Food market amounts to USD 134.60bn in 2023.** The market is expected to grow annually by **7.07% (CAGR 2023-2027)**. The market's largest segment is the segment **Bread & Cereal Products** with a market volume of **USD 41.11 billion in 2023.**



The whole **Philippines Food and Beverages market revenue has reached over USD 100 billion in 2020** and is expected at a **7.16% CAGR** during the forecast period of **2021 to 2027.**



In the **Beverages segment**, the number of users is expected to amount to **16.61m users by 2027.**





Asia Thailand

Get ready for ProPak Philippines 2024, featuring the Fi pavilion! Discover the latest trends and innovations in the food ingredients industry, from game-changing ingredients to revolutionary processing techniques. This is the ultimate platform that brings together the processing, packaging, and food ingredients industries in one place. ProPak Philippines is your one-stop-shop for all your industry needs. Don't miss out on this opportunity to network with industry leaders, explore new products, and stay ahead of the competition. Join us at ProPak Philippines 2024 and take your business to the next level!

## WHY PROPAK PHILIPPINES?



**YOUR TARGET IS OUR TARGET.**

We strive to meet your goals by ensuring that our visitors are of the highest quality and are relevant to the industry.



**SUPPORTIVE LOCAL AND INTERNATIONAL PARTNERS.**

With a strong support of government agencies and industry associations from food, pharmaceutical, automation, printing, packaging, and a lot more.



**GROWING EXHIBITION**

Diversifying into other sectors beyond food and beverage industries, which were previously the primary target.

## HOW TO EXHIBIT



Rent a space to build and design your own stand

**SPACE ONLY** Minimum 18sqm

**PHP18,100\*** per sqm

**USD365** per sqm



Floor space, walls, carpet, fascia, fluorescent tube lighting, 5 amp socket, desk, round table, chairs, and trash bin

**SPACE ONLY + WALK - ON PACKAGE**

Minimum 9sqm

**PHP20,300\*** per sqm

**USD405** per sqm

\*\*Requisite for ProPak Connect listing: PHP 25,600 / USD 500 below

\*Subject to +12% VAT

## EXHIBITOR INQUIRY



Partner Association for Food Sector:



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