

# The 3<sup>rd</sup> International Processing and Packaging Trade Event for the Philippines

## PROPAK PHILIPPINES

### POST SHOW REPORT

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The **Premier Processing and Packaging Event** for the **Philippines**

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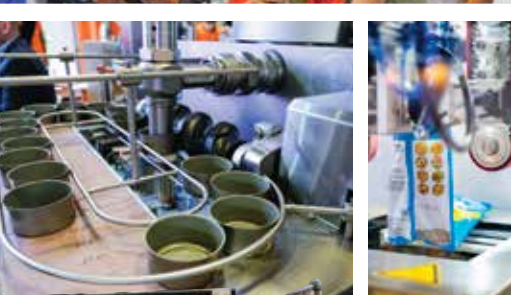


#### Organised by



@ProPakPhilippines

www.propakphilippines.com



## PROPAK

**PHILIPPINES** the leading International processing and packaging trade event for the Philippines have successfully ended its 3<sup>rd</sup> edition held last 1-3 February 2023 at the World Trade Center Metro Manila, Pasay City, Philippines.

Propak Philippines 2023 became the platform for the processing and packaging industries and also for the food and beverage industries to gather in one location and discuss business profitability. There were a series of seminars and conferences held during the event which were attended by hundreds of participants for each session. Latest technologies and innovations were also showcased by the local and international exhibitors to enhance the market growth and expand the growing businesses here in the country.

### PARTICIPATING COUNTRIES/REGIONS



**26**

Australia, Austria, Brazil, China, Germany, Hong Kong, India, Italy, Japan, Jordan, Korea, Malaysia, Netherlands, Philippines, Poland, Romania, Singapore, Slovakia, Spain, Sweden, Taiwan, Thailand, Turkey, United Kingdom, United States of America, Vietnam

### ATTENDEES



**8,110**

### PARTICIPANTS



**190**

local and international brands and companies

### EXHIBITOR AREA



**5,500**

sqm.

### DATE & TIME

**1-3 FEBRUARY 2023**

10:00 – 18:00hrs for 1-2 February 2023  
10:00 – 17:00hrs for 3 February 2023

### VENUE



**WORLD TRADE CENTER  
METRO MANILA, PASAY  
CITY, PHILIPPINES**  
Halls B – C

### VISITOR COUNTRIES/REGIONS



**29**

Afghanistan, Australia, Brunei Darussalam, China, Denmark, Germany, Hong Kong SAR, China, India, Indonesia, Israel, Italy, Japan, Korea, Malaysia, Netherlands, Papua New Guinea, Philippines, Poland, Russia, Seychelles, Singapore, Spain, Switzerland, Taiwan China, Thailand, United Arab Emirates, United Kingdom, United States of America, Vietnam

### VISITOR ANALYSIS\*

*\*These facts are based on visitors' survey spread over the three days of ProPak Philippines 2023.*

**98%**

of visitors like to recommend ProPak Philippines to their friends and colleagues

**97%**

of visitors said that they will return at ProPak Philippines in 2024

**83%**

of visitors were satisfied with their experience during ProPak Philippines 2023

**77%**

from the visitors are decision makers

### EXHIBITOR ANALYSIS\*

*\*These facts are based on exhibitor's survey spread over the three days of ProPak Philippines 2023.*

**88%**

of the exhibitors were satisfied with their experience at ProPak Philippines 2023

**87%**

of visitors like to recommend ProPak Philippines to their friends and colleagues

**76%**

of the exhibitors said that they met their target visitors at ProPak Philippines 2023

**59%**

of the exhibitors are returning exhibitors

**53**

SEMINAR SESSIONS

**41**

SPEAKERS

**12**

INDUSTRY TOPICS

## BRANDS ATTENDED





## WHAT THEY SAY?

**WE HAVE GATHERED SOME FEEDBACK FROM OUR DEAR PARTNERS, EXHIBITORS, AND VISITORS ON THEIR FEEDBACK AT THE SHOW.**



### EXHIBITORS

**Mr. Vincent Bernardino**  
President  
F&B Packaging Tech Inc.

"Last year, we actually observed what happened in the first ProPak and we were quite happy compared to what we experience in trade shows and that is why we decided to join and not only join but we decided to get significantly size booth"

**Mr. Abhishek Pagaria**  
Managing Director  
Aumpack Inc.

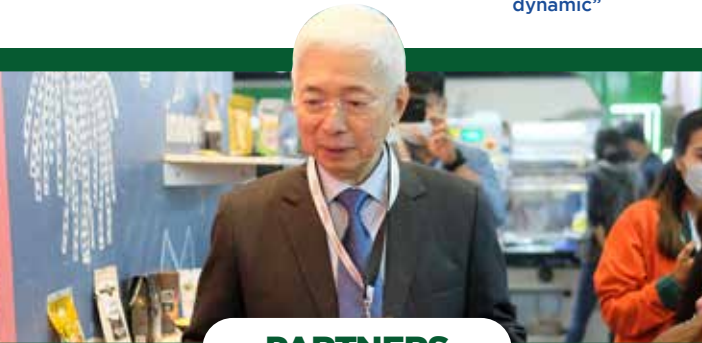
"I think the show has met more than our expectations. ProPak Philippines is very important because it is focused on packaging and anyone coming to the show is coming with packaging requirements. That's why it's very focused and very dynamic"

**Mr. Darwin Lorenzo**  
Business Development Manager  
Epson Philippines Corporation

"ProPak gave us the right accounts or clientele to showcase our label products for the visitors. With ProPak, it showcases new materials, new solutions for packaging and labelling, and for small enterprises which are our target market for our labels. This would help us reach further our clients and end-users, and hopefully we'll be here again."

**Mr. Joey Casas**  
Business Head - Logistics and Robotics Division  
Asia Integrated Machine, Inc.

"Having the ProPak exhibition, having the invite out there, people who are interested that you'd never thought would be in the industry that you're in will approach you and ask you questions. You'd be able to get in touch with the market that you'd never thought you could deal in to."



### PARTNERS

**Secretary Alfredo E. Pascual**  
Secretary  
Department of Trade and Industry

"DTI appreciates ProPak Philippines' commitment to sustainability by improving the environmental, social, and economic impact of the processing and packaging industries in our region. Its Three Aims this 2023 of inspiring sustainable development, running an environmentally responsible event, and running a socially responsible event, will truly encourage businesses to perform safely and ethically while attaining improved accessibility and a positive environment for its organization and consumers. We appreciate your efforts in assisting the business sector and the country in attaining sustainable growth."

**Dr. Ma. Leonora dL Francisco**  
Immediate Past President  
Philippine Association of Food Technologists, Inc.

"Events like this, the ProPak Philippines, deserves our attention, as well as support, since we need to be immersed and be updated with the latest in technology, equipment, processing and packaging, as we believe in the aspirations of the Philippine food industry in promoting modernization & global competitiveness."



### VISITORS

**Ms. Christina Valdez**  
Owner  
Ollocal PH Food Products Trading

"It's very overwhelming because this is the first time again to do the exhibition after the pandemic. So it's refreshing to see the exhibitors from different countries and we are happy that we finally find some new suppliers and we do connect with food manufacturers. I saw some suppliers or toll manufacturers that I can connect with after the exhibit. Thank you ProPak Philippines and to all the organizers, and congratulations for a very successful 3-day exhibit."

**Engr. Jasper Castillo**  
Chief Process Engineer  
Bluebio Water Philippines

"It's my first time at ProPak Philippines and in fact we were able to see some of our suppliers. I like the variety of products and scope of it. It's fun to see technology and various products that we may use in the industry for the treatment and other manufacturing industries. We were able to find some of the products that we need, some of it are interesting that's why we enjoyed ProPak Philippines with my colleagues"

**Ms. Bianca Zablan**  
Senior Process Engineer - Powdered Beverages  
Universal Robina Corporation

"This is not my first time visiting ProPak Philippines and visiting this event was a very good experience for me. It's good because I was able to connect and reconnect with some of the suppliers from the industry, as well as getting new trends and future innovation that we can do in URC. What I like the most in the exhibition is that it's not only about packaging, but it also encompasses other products from the processing, and those things that I can do and improve in our processes in URC."

**Ms. May Candelario**  
Cooperative Manager  
Batangas Egg Producers Multi-Purpose Cooperative

"It is my first time to attend and I'm happy that I see possible suppliers that can help the egg industry. What I like the most about this exhibition is the packaging solutions they offer including inventory systems which is very helpful for us. It is a great help for the cooperative to invite us here to see possible suppliers. Thank you for also for the informative seminars that you organized!"



### VIP CORNER

ProPak Philippines became perfectly successful and memorable due to the presence of Congressman Mario Vittorio Mariño, Senator Mark Villar, Senator Sherwin Gatchalian, and Secretary Alfredo Pascual. The exhibitors, visitors, and organizers were beyond delighted and grateful to have their presence in this three-day-long trade event. The VIPs had a chance to have a quick tour inside the exhibition hall, where the latest machinery, technologies, and sustainable solutions are featured.

# SUSTAINABLE BOOTH DESIGN AWARDS

ProPak Philippines gave recognition to its exhibiting companies who have the same goals with us on sustainability. Here are the recipients of our sustainable booth design awards:



**ADHESIVES AND PAINTS APPLICATIONS SYSTEMS, INC.**



**AUMPACK INC.**



**CLEARPACK SINGAPORE PTE. LTD.**



**ELIXIR INDUSTRIAL EQUIPMENT, INC.**



**LOOPEX PACKAGING PRODUCTS INC**



**SHANGHAI ONLYTEC INDUSTRY CO., LTD**



**RIECKERMANN PHILIPPINES, INC.**



**VICTORIOUS TEAM PROVIDER CORPORATION**

The 4<sup>th</sup> International Processing and Packaging Trade Event for the Philippines

## PROPAK PHILIPPINES

**31 Jan – 2 Feb 2024**

**WORLD TRADE CENTER METRO MANILA,  
PASAY CITY, PHILIPPINES**



For more information, please contact:

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