

The 4th International Processing and Packaging Trade Event for the Philippines

PROPAK PHILIPPINES

31 Jan – 2 Feb 2024

WORLD TRADE CENTER METRO MANILA,
PASAY CITY, PHILIPPINES



The Premier Processing and Packaging Event for the Philippines

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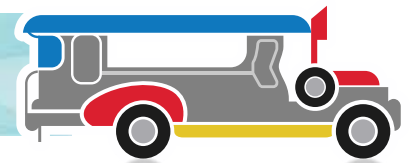
PROPAK PHILIPPINES

ProPak Philippines was launched in 2019 and became the leading international processing and packaging trade event for the Philippines. It has been the perfect platform for market trends, investments and industry networking through product exchange and a variety of conferences, seminars, training courses and technical workshops offering sustainable solutions for the country's enterprises.

ProPak Philippines 2024 will be the 4th edition of this industry-focused event which bridges international suppliers to local and regional buyers who are willing to explore and discover the latest sustainable solutions in the industry. The event gathers local and international brands and companies to provide solutions to the packaging and processing needs of the food, drink, pharmaceutical industries.

The event also leads the exhibitors and visitors to create partnerships that would further strengthen their brands and enhance the marketability and competitiveness of their product processing and packaging. As the country shows a positive result of strong and dynamic growth across industries, this event will help the various brands and companies showcase their new types of machinery and equipment. Furthermore, ProPak Philippines will be the perfect venue to enrich the knowledge and skills of these decision-makers to further enhance and develop the processing and packaging industry worldwide.

COME AND JOIN US FOR PROPAK PHILIPPINES 2024!



SHOW FACTS

29
Visitor Countries

77%
from the visitors are decision makers

PARTICIPANTS
190
local and international brands and companies

ATTENDEES
8,110

EXHIBITION AREA
5,500 sqm.

53 SEMINAR SESSIONS

41 SPEAKERS

12 INDUSTRY TOPICS

WHY VISIT PROPAK PHILIPPINES 2024?



SEE

New products, machines, technologies and solutions.



LEARN

From industry events presenting the latest industry hot topics, trends, regulations and solutions.



DISCOVER

Total solutions to meet your growing and replacement machinery needs.



NETWORK

With the industry professionals from different countries.

NEW HIGHLIGHTS THIS EDITION



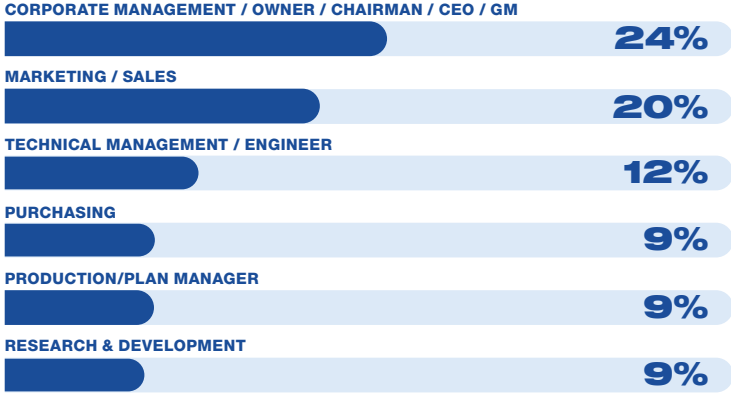
FOOD INGREDIENTS



PHARMACEUTICAL INGREDIENTS

ATTENDEES REPORT

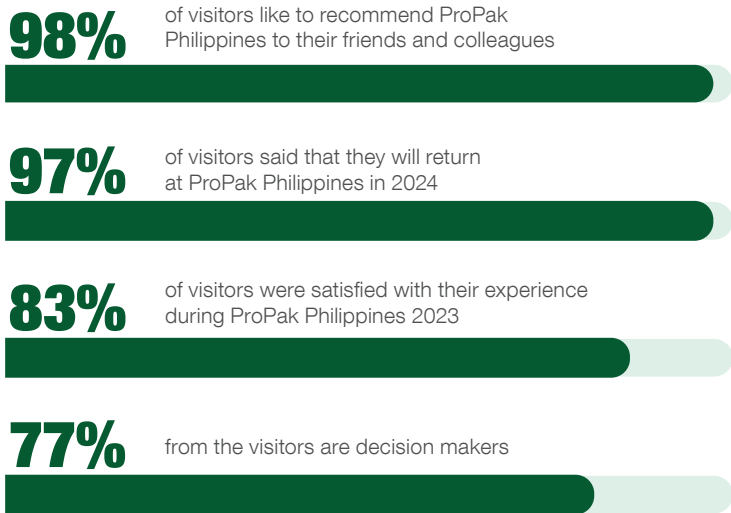
6 TOP JOB POSITIONS OF ATTENDEES



TOP 10 INTERNATIONAL VISITOR COUNTRIES



VISITOR SATISFACTION RATING*



*visitor satisfaction rating is based on the visitors who answered our survey during the 3-day event

**attendees main activity were based on the registration forms they filled-up onsite



ATTENDEES MAIN ACTIVITY**

FOOD 39%

- 2.9% - Agricultural-industries (rice/coffee/corn/nuts/sugarcane/rubber etc)
- 0.8% - Confectionery
- 18.1% - Food Manufacturer
- 6.6% - Food Packaging
- 2.5% - Food Retailer / Distributor / Wholesaler / Caterer
- 1.7% - Frozen / Chilled Foods
- 0.5% - Fruit & Vegetable
- 0.1% - Halal Foods
- 3.8% - Meat Processing
- 0.3% - Pet Foods
- 0.6% - Seafood
- 1.3% - Snack foods



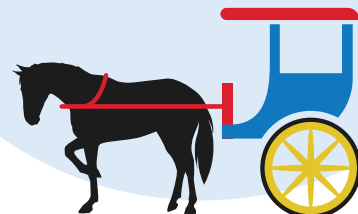
DRINKS 7%

- 3.6% - Beverage
- 1.8% - Bottling / Labeling
- 0.4% - Brewing
- 0.6% - Dairy
- 0.4% - Filling
- 0.2% - Liquid Food
- 0.2% - Soft Drink



OTHERS 45%

- 2.9% - Consumer Goods / Electronics
- 1.8% - Cosmetics
- 5.2% - Importer / Dealer / Distributor
- 22.7% - Manufacturing
- 2.6% - Pharmaceutical / Biotech
- 3.5% - Printing
- 2.4% - Transportation / Logistics
- 3.9% - Government / Standards Authority



INDUSTRY QUOTES



Ms. Sara Z. Duterte

Vice President of the Republic of the Philippines
Secretary of the Department of Education

“This three-day conference and trade show will put forward industry directions that catapult the processing and packaging industry of the Philippines as a leading innovator of sustainable processing and packaging solutions. As we evolve with our processes, may the industry thrive and may this event serve as an excellent platform showcasing the success stories of enterprises that have risen to the call of the times.”



Ms. Blesila A. Lantayona

Undersecretary, Regional Operations Group
Department of Trade and Industry

“DTI will continue its support to ProPak as the Department sees the gaps as well as the potentials of the Philippines in packaging especially amongst its MSMEs. Now on its 3rd edition and happening on the home front, DTI hopes that ProPak continues to inspire the Filipino MSMEs to innovate and raise the level of product packaging in order to penetrate bigger and better markets here and abroad.”



Mr. Bernie F. Cruz

Administrator
Philippine Coconut Authority (PCA)

“The continuous efforts of industry stakeholders in the research and development of processing and packaging technology, engineering, and design are truly commendable. Such work is vital as we develop our coconut products and increase their marketability and competitiveness in order to boost the Philippine coconut industry. Moving forward, let us keep strengthening the partnership between the PCA and ProPak Philippines as we work at enhancing the products of our coconut farmers and supporting MSMEs who make up our coconut industry through innovative and sustainable processing and packaging technologies.”



Prof. Melanie M. Moraga-Leaño

Director
UP Institute for Small Scale Industries (UP – ISSI)

“We are one with them in nurturing the culture of entrepreneurship and innovation in the country for the packaging industry. We believe that through this partnership, we may be able to reach more MSMEs. The latest technologies and packaging solutions that will be showcased and the line-up of various seminars in the 3-day event will benefit MSMEs, especially those in the manufacturing sector.”



Dr. Ma. Leonora dL Francisco

Immediate Past President
Philippine Association of Food Technologists, Inc.

“Events like this, the ProPak Philippines, deserves our attention, as well as support, since we need to be immersed and be updated with the latest in technology, equipment, processing and packaging, as we believe in the aspirations of the Philippine food industry in promoting modernization and global competitiveness.”



HOW TO EXHIBIT



Rent a space to build and design your own stand

SPACE ONLY Minimum 18sqm

STANDARD

PHP **18,100*** per sqm

USD **365** per sqm



SPACE ONLY + WALK - ON PACKAGE Minimum 9sqm

Minimum 9sqm

STANDARD

PHP **20,300*** per sqm

USD **405** per sqm

Floor space, walls, carpet, fascia, fluorescent tube lighting, 5 amp socket, desk, round table, chairs, and trash bin

**Requisite for ProPak Connect listing: PHP 25,600 / USD 500 below

*Subject to +12% VAT

EXHIBITOR INQUIRY



BRANDS ATTENDED



VENUE

The World Trade Center Metro Manila is located in the Manila Bay area, which has long been a popular destination for major conventions, exhibitions, entertainment, and cultural activities. It is easily accessible via major thoroughfares, making it an ideal venue for the attendees.

ADDRESS:

WORLD TRADE CENTER METRO MANILA, PASAY CITY, PHILIPPINES
 WTCMM Building, Sen. Gil J. Puyat Ave. cor. Diosdado Macapagal Blvd.,
 Pasay City 1300

ABOUT THE ORGANISER



**informa
markets**

ProPak Philippines is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. **We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions.** As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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ProPak Connect is an online integrated supplier showcase platform and content hub with extended features that will host various platforms for sourcing and enquiry management, facilitate online networking and interactive product and machine demos, and enable virtual and hybrid events. To know more about ProPak Connect, please visit www.propakconnect.com

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