

The International Processing and Packaging Trade Event for the Philippines

PROPAPAK PHILIPPINES



SPONSORSHIP OPPORTUNITIES

AT PHILIPPINES' LEADING INTERNATIONAL
PROCESSING AND PACKAGING TRADE EVENT

SPONSORSHIP PACKAGES

	PLATINUM 2 COMPANIES	GOLD 3 COMPANIES
Logo placement on marketing collaterals and channels, including printed materials, website, newsletters, and social media	✓	✓
Dedicated email campaign for sponsors to their targeted database based on the sponsors company profile	✓	
Interview opportunity in the show videos and promotion through newsletters, website and social media campaigns	✓	
Onsite seminar room to host training, seminar, and/or promotion activity	✓	✓
Roll-up banner placement in a prominent location at the exhibition hall entrances	✓	
Hanging banner placement (1 pc. back to back) in a prominent area above the exhibition floor	✓ <small>DOUBLE SIDE BANNER</small>	
Advertisement in Show Directory	✓	✓
PRICE	USD 8,000	USD 5,000

**LOOKING FOR A CUSTOMISED
SPONSORSHIP?** CALL US AND WE WILL
HEAR YOU OUT!



@ProPakPhilippines
propakphilippines.com

INSIDE THE EXHIBITION HALL



VISITOR SUSTAINABLE BAG
QUANTITY: 5,000 PIECES
USD 5,000

- A HALL FOYER BANNER**
1 SIDE BANNER (1M W X 2.5M H) USD 750
- B COLUMN BANNER**
4 SIDES (1M W X 2.5M H) PER SIDE USD 1,500



VISITOR LANYARD
QUANTITY: 5,000 PIECES
USD 5,000

HANGING BANNER
(3M W X 3.5M H) USD 1,000



FLOOR STICKER
(1M W X 1M H) USD 1,000

**Rates for locally registered companies shall be based on the ongoing Informa Markets currency exchange rate policy (USD to PHP)*

PRODUCTION GUIDELINES

INSIDE THE EXHIBITION	DIMENSIONS
Visitor Sustainable Bag	W 40.64cm x H 33.02cm
Visitor Lanyard	W 1.5cm
Hanging Banner	W 300cm x H 400cm
Logo Placement on the Directory Board	-
Floor Sticker	W 100cm x H 100cm

OTHER ADVERTISEMENT OPPORTUNITIES	DIMENSIONS
A Home Page Main Banner	W1140 x H250 pixels
B Exhibitor List Page Main Banner	W1140 x H250 pixels
C Exhibitor List Top Banner	W300 x H300 pixels





ProPak Philippines Website Advertising

Opportunity for exhibitors to boost exposure on the main portal of event attracting thousands of traffic annually.

PRICING FOR PACKAGE

EVENT WEBSITE ADVERTISING PACKAGE	PROPAK PHILIPPINES COST (USD)
Package 1: Top banner at home page and banner at inner page	\$750
Package 2: Top banner at homepage and featured article at home page	\$500

PRICING FOR ITEM

EVENT WEBSITE ADVERTISING PER ITEM PER 1 MONTH	PROPAK PHILIPPINES COST (USD)
A. Sliding banner at home page (max 5 companies/month) 1140x400 px for PC desktop, 840 x 450 px for mobile	\$400
B. Top banner at home page (1 company/month) 1140x150 px for PC desktop, 480 x 200 px for mobile	\$350
C. Sliding side banner at home page (max 5 companies/month) 360x150 pixels	\$300
D. Featured article at home page (max 5 companies/month) 210x65 pixels	\$200
E. Bottom banner at home page (1 company/month) 1140x150 px for PC desktop, 480 x 200 px for mobile	\$150
F. Banner at inner page (Show Facts/Exhibitor/Visitor/Conference/ Press/Venue & Travel/Contact Us/Supporting Organisation)	\$250

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The 6th International Processing and Packaging Trade Event for the Philippines

4-6 FEBRUARY 2026
WORLD TRADE CENTER METRO MANILA,
PASAY CITY, PHILIPPINES

@ProPakPhilippines
propakphilippines.com

Your AD Here

1140 x 400 pixels for PC Desktop, 720x380 pixels for Mobile

What is ProPak Philippines?

ProPak Philippines is the leading international processing and packaging trade event for the Philippines. It is the perfect platform for market trends, investments and industry networking through product exchange and a variety of conferences, seminars and technical workshops offering sustainable solutions for the country's enterprises.

The event provides various industries with access to the latest development in packaging and processing machines and technology from leading companies across the globe. The exhibition delivers a brilliant industry-focused event connecting international suppliers to local and regional buyers in food, drink and pharmaceutical manufacturing industries.

With supportive governance, the Philippines has forecasted strong and dynamic growth across its industries with the backdrop of rising incomes, expanding & changing consumer demands, and increasing export potential.

2024 Post Show Report

Your AD Here

1140 x 150 pixels for PC Desktop, 480x200 pixels for Mobile

Your AD Here

360x150 pixels

Your AD Here

360x150 pixels

Powered by PROPAK
The Brand You Can Trust

The ProPak formula of integrated Processing & Packaging trade exhibitions with associated industry conferences, seminars and events is a winning combination and trusted platform for your business.

Over the last 12 months our portfolio of events covering Asia and China, and held in Indonesia, Myanmar, Thailand and Vietnam have connected over 3,000 exhibitors to more than 100,000 buyers and specifiers from across the region.

ProPak events are synonymous with quality, professionalism, service and business. Global connections together with local expertise gives us a deep understanding of industry and markets. All events are endorsed and recognised by local, national and regional trade associations and government bodies and promoted by our experienced and dedicated ProPak teams thereby ensuring the highest quality and quantities of trade professional buyers and specifiers attend.

New highlights this edition

Get ready for ProPak Philippines 2025, featuring the **FI pavilion**! Discover the latest trends and innovations in the food ingredients industry, from game-changing ingredients to revolutionary processing techniques. This is the ultimate platform that brings together the processing, packaging, and food ingredients industries in one place. ProPak Philippines is your one-stop-shop for all your industry needs. Don't miss out on this opportunity to network with industry leaders, explore new products, and stay ahead of the competition. Join us at ProPak Philippines 2024 and take your business to the next level.

Also this upcoming edition, ProPak Philippines will be featuring **CPHI pavilion** with a focus on the latest developments in the pharmaceutical industry. From innovative ingredients to cutting-edge processing techniques, the pavilion is an ideal platform that combines the processing, packaging, and pharmaceutical industries. ProPak Philippines is a comprehensive solution for all your industry needs.

About FI Pavilion

About CPHI pavilion

Glimpse of ProPak Philippines Previous Editions

ProPak Philippines 2024 Day 3 Highlights

Watch on YouTube

ProPak Philippines 2023 Full Video

Watch on YouTube

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210x85 pixels for PC Desktop and Mobile

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eDM Lead Generation

A sponsored eDM campaign which enables customer to push targeted message to B2B professionals by selecting targets from event database.

HOW IS IT DONE?

It depends on the type of eDM, whether it's a single sponsored eDM (exclusively for one exhibitor) or running as a themed campaign with multiple sponsors.

PRICING FOR SINGLE SPONSORED EDM

EDM LEAD GENERATION	PROPAK PHILIPPINES UNIT COST (USD)
Package value total per issue 1 Email blast Selected profile of data maximum 3,000 data	\$750

PRICING FOR THEMED CAMPAIGN

EDM LEAD GENERATION	PROPAK PHILIPPINES UNIT COST (USD)
Package value total per issue	\$550
3 x Product Highlights 1 Email blast (only selected database by categories)	\$250

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EDM SAMPLE

5th EDITION
The International Processing and Packaging Trade Event for the Philippines
PROPAK PHILIPPINES 12-14 February 2025
WORLD TRADE CENTER METRO MANILA, PASAY CITY, PHILIPPINES
ORGANIZED BY Informa Markets

Why Invest in the Philippines?

Estimated Philippine packaging market projection value in 203X. **\$ 27.8 billion**

The Philippine packaging market is valued at approximately \$18.2 billion in 2024, reflecting a robust Compound Annual Growth Rate (CAGR) of 7.6%.

Growth Factors

- Rising Disposable Incomes**
15% - Growth of household spending on packaged food products in the Philippines in the 5 years
- E-commerce Boom**
\$12 billion - Market size of e-commerce industry in the Philippines.
E-commerce innovation started in tamper-market seals, protective cushioning, and sustainable packaging options.
- Expanding Manufacturing Sectors**
25% - Contribution of food processing industry in Philippines' manufacturing output

Growing Packaging Industries

- INDUSTRIAL PACKAGING**
- BEVERAGE PACKAGING**
- FOOD PACKAGING**
- COSMETIC PACKAGING**

Philippine Trends in Packaging Industry

SUSTAINABILITY FOCUS **SMART PACKAGING**

Click here to view the online version

The 4th International Processing and Packaging Trade Event for the Philippines
PROPAK PHILIPPINES 31 Jan - 2 Feb 2024
WORLD TRADE CENTER METRO MANILA, PASAY CITY, PHILIPPINES
ORGANIZED BY Informa Markets

VISIT EONMETALL AT BOOTH NO. J21

PROPAK PHILIPPINES 31 JAN - 2 FEB 2024
WORLD TRADE CENTER METRO MANILA, PASAY CITY, PHILIPPINES
EONMETALL

VISIT US AT Booth J21

EONMETALL GROUP BERHAD
Malaysian Leading Storage Solutions Providers

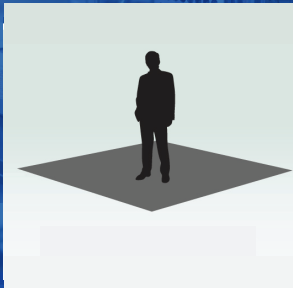
Full range of racking systems and solutions to maximize your current space or new warehouse
Get high efficiency operations with automated solutions by Constructor
The ideal solution helps optimize warehouse space and streamline logistical processes

EONMETALL is a company listed on Bursa Malaysia with various activities mainly related to the development & production of metal products manufacturing equipment and to the manufacturing of specialized metal products such as warehouse racking systems.

Anchored in Malaysia but now beyond boundaries over 30+ years of excellence and operations, we have served and supported customers of different needs and grown to become Malaysia's largest storage equipment company. We dedicate ourselves in meeting commitments and exceeding expectations, develop solutions that maximize productivity, and provide seamless integration of products and systems.

EONMETALL and Gonsert Material Handling jointly develop products for the growing material handling sector and to extend the products and services offering to build a strong position in Asia.

Rates



SPACE ONLY (MINIMUM OF 18 SQM)

PHP 19,500 per sqm

USD 375 per sqm

Rent a space to build and design your own stand.



WALK-ON PACKAGE (MINIMUM OF 12 SQM)

PHP 21,600 per sqm

USD 425 per sqm

Floor space, walls, carpet, fascia, fluorescent tube lighting, 5 amp socket, desk, round table, chairs, and trash bin



ECO-FRIENDLY PACKAGE - STANDARD (MINIMUM 18 SQM)

PHP 29,800 per sqm

USD 570 per sqm

Maxima structure with header, tarpaulin printing for backwall, tarpaulin printing for sidewall, 2 units of bistro round tables, 7 units of bar stools, 1 unit of brochure rack, 1 unit of information counter, 5 units of LED long armed spotlights, 2 units of convenient outlets, blue carpet within booth area



ECO-FRIENDLY PACKAGE - PREMIUM (MINIMUM 18 SQM)

PHP 39,200 per sqm

USD 740 per sqm

Maxima structure with header, 2 units of tarpaulin printing for backwall, storage room with door, 2 units of bistro round table, 7 units of bar stools, 1 unit of information counter 1mx1m with logo, 8 units of LED long armed spotlights, 2 units of convenient outlets, blue carpet within booth area, plotted plant within booth area

****Mandatory Digital Solutions: PHP 25,600/USD 500, includes LeadGrab, e-show directory, ProPak Connect**

***Subject to 12*% VAT for PHP rates**

Seminar speaking slot onsite:

First come, first served basis.
Given schedule is based on availability



45mins - 300usd



90mins - 500usd



CONTACT OUR TEAM TO KNOW MORE ABOUT **PROPAK PHILIPPINES** SPONSORSHIP OPPORTUNITIES



Contact our team

PHILIPPINES

Mr. Michael Clemente

+63 2 8581 1927

michael.clemente@informa.com

Ms. Jessa Gonowon

+63 2 8581 1930

jessa.gonowon@informa.com

ASIA

Mr. Jeffrey Au

+65 6989 6543

jeffrey.au@informa.com

Ms. Simei Voon

+65 6992 8762

simei.voon@informa.com

REST OF THE WORLD

Mr. Andrea Boccellini

+44 0 78 669 18897

andrea.boccellini@informa.com

Mr. Noah Sony

+44 0 75 845 27870

noah.sony@informa.com